1	ORDINANCE NO
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3	AN ORDINANCE TO PERMIT DOCKLESS MOBILITY
4	TECHNOLOGY WITHIN THE CITY OF LITTLE ROCK, ARKANSAS; TO
5	AMEND LITTLE ROCK, ARK., REV. CODE §§ 32-463; 32-494; 32-496
6	(1988); TO PERMIT THE USE OF DOCKLESS MOBILITY UNITS ON
7	PUBLIC STREETS IN CENTRAL BUSINESS DISTRICTS OR OTHER
8	DESIGNATED AREAS; TO ESTABLISH CERTAIN STANDARDS FOR
9	THE USE OF SUCH TECHNOLOGY; TO ESTABLISH A BUSINESS
10	LICENSE FEE AND FRANCHISE FEE FOR USE OF THE CITY RIGHT-
11 12	OF-WAY; AND FOR OTHER PURPOSES.
13	WHEREAS, mobility technology in municipalities has come to the time when electric scooters
13	bicycles, segues, and other individual transportation devices can be used, operated, maintained, regulated
15	and periodically reviewed as an additional means for persons in the Central Business Districts, and other
16	designated areas, to more readily traverse these areas; and,
17	WHEREAS, the City of Little Rock, Arkansas ("the City"), entered into a pilot project with Neutror
18	Holdings, Inc., d/b/a/ Lime Scooters, on November 15, 2018, which extends by agreement to September
19	11, 2019, for the operation of electric scooters within the corporate limits of the City; and which was further
20	extended to January 9, 2020; and,
21	WHEREAS, the City entered into a pilot project with Neutron Holdings, Inc., d/b/a/ Lime Scooters
22	that has continued into 2020; and,
23	WHEREAS, it has been determined that certain Little Rock Code provisions – Little Rock, Ark., Rev
24	Code §§ 32-463, 32-494, and 32-496 (1988) ("LRC §") do not permit the operation of some of these
25	vehicles within the streets of the City; and,
26	WHEREAS, after consultations to deal with issues such as the age of a user of such a device, the speed
27	of such a device, and exactly where such a device can be used safely; and,
28	WHEREAS, this consideration has also reviewed articles and materials provided by medical
29	professionals who had seen an increase across the Country with certain injuries as the result of these
30	vehicles, and recommendations have been considered; and,
31	WHEREAS, the ability to meet the various interests, to provide for safety and convenience for users
32	and to offer an additional transportation means for those who benefit from it.
33	NOW, THEREFORE, BE IT ORDAINED BY THE BOARD OF DIRECTORS OF THE CITY
34	OF LITTLE ROCK, ARKANSAS:
35	Section 1. This ordinance shall be known as the Dockless Mobility Technology Code for the City of
36	Little Rock, Arkansas.

1	Section 2. Definitions. For the purposes of this Dockless Mobility Technology Code ("the Cod		
2	the following terms used within this Code shall have the following definitions:		
3	a) Dockless Mobility System shall mean a Mobility System or service licensed by the City,		
4	and comprised of units to be used for the purpose of transportation or conveyance.		
5	5 b) Dockless Mobility Unit shall mean a singular vehicle used in a greater, publicly offer		
6	Dockless Mobility System for the conveyance of people, goods or services, that does not require		
7	fixed docking stations or apparatus to receive or return a unit.;		
8	c) Electric Motorized Scooter or Scooter, for purposes of this Code, shall mean a device that:		
9	(i) weighs less than 100 pounds; and,		
10	(ii) has two (2) or three (3) wheels; and,		
11	(iii) has a handlebar; and,		
12	(iv) is equipped with a floorboard that can be used to stand on while it is ridden; and,		
13	(v) is powered by an electric motor; and,		
14	(vi) has a maximum speed of twenty (20) miles per hour (MPH) with or without human		
15	propulsion on a paved level surface. and,		
16	d) "Electric Motorized Scooter" or "Scooter", for purposes of this Code, does not mean a device		
17	that:		
18	(i) a motorcycle, an electric bicycle, an electric personal assisted mobility device,		
19	a motor-driven cycle, a motorized bicycle as defined in Ark. Code Ann. § 27-		
20	20-101, a moped, or		
21	(ii) an electric bicycle as defined in Ark. Code Ann. § 27-51-1702; or, <i>mean</i> a device that:		
22	A) weighs less than thirty (30) pounds; and,		
23	B) has two (2) or three (3) wheels; and,		
24	C) has a handlebar; and,		
25	D) is equipped with a floorboard that can be used to stand on while it is ridden;		
26	and,		
27	E) is powered by an electric motor; and,		
28	F) has a maximum speed of ten (10) MPH with or without human propulsion		
29	on a paved level surface as certified by the manufacturer, or in accordance		
30	with the Consumer Product Safety Commission, ASTM F1447 as replaced		
31	by ANSI, or Snell B-90; and,		
32	G) is not equipped to be rented or sold by a Scooter-Share Operator to other		
33	persons in accordance with the provisions of this Code;		
34	e) <i>Operator</i> shall mean a person or entity who owns, operates, or both, a Dockless Mobility		
35	System.		
36	f) Scooter-Share Operator means a person or company offering a Shared Scooter for hire; it		
37	is understood that there may be more than one such provider within the City.		

1	g)	Scooter-share Program means a service in which a shared scooter is made available to the
2	public to	o use for hire.
3	h)	Shared Scooter means an Electric Motorized Scooter offered for hire.
4	i)	User shall mean a person who rents and uses, or allows another person to use, a Dockless
5	Mobility	Unit from an Operator. A User must be at lease sixteen (16) years of age.
6	Section	3. Operation of a Shared Scooter. A Shared Scooter shall not be operated:
7	a)	by a person under sixteen (16) years of age; and,
8	b)	at a speed greater than fifteen (15) MPH; and,
9	c)	on a sidewalk in any area of the City, unless the area has been deemed by the Mayor, and
10		signage is in place, that the area is appropriate for sidewalk use; and,
11	d)	outside a designated bicycle lane if such a lane is designated where the person is riding;
12		and,
13	e)	after dark without a white lamp in front, and red lamp or reflector in the rear, or other front
14		and rear illumination gear acceptable to the Mayor, that is visible from a distance of 500
15		feet; and,
16	f)	penalty for violation: failure to comply with this section 3 is punishable pursuant to Little
17		Rock, Ark, Rev. Code §§ 1-9.
18	Section	4. Insurance Requirements.
19	a)	A Shared Scooter shall bear a unique alphanumeric identification number;
20	b)	the alphanumeric identification number shall be:
21		i) visible from a distance of five (5) feet and not be covered by a branding or other
22		marking; and,
23		ii) used throughout the State of Arkansas, including by a local authority, to identify
24		the shared scooter.
25	c)	A Scooter-Share Operator shall carry the following insurance coverage, in accordance with
26		Arkansas State Law, dedicated exclusively for operation of a Shared Scooter:
27		i) Commercial General Liability Insurance Coverage with a limit of no less than One
28		Million Dollars (\$1,000,000.00) for each occurrence and Five Million Dollars
29		(\$5,000,000.00) aggregate;
30		ii) Umbrella or Excise Liability Coverage with a limit of not less than Five Million
31		Dollars (\$5,000.000.00) for each occurrence and Five Million Dollars
32		(\$5,000.000.00) aggregate; and
33		iii) Workers' Compensation Coverage as required by law.
34	Section	5. Amendment or Repeal of Certain Provisions of the Little Rock Code. The following
35	provisions o	f the Little Rock Code of Ordinances are amended or repealed as follows:
36	Little Ro	ock, Ark., Rev. Code § 32-463 (1988) is amended to add the following Subsection:

- 1 i) No person upon roller skates or riding in or by means of any coaster, toy vehicle, 2 or similar device, shall go upon any roadway except while crossing a street on a 3 crosswalk and when so crossing, such person shall be granted all of the rights and 4 shall be subject to all of the duties applicable to pedestrian. This section shall not 5 apply to a person on a Shared Scooter as defined in Section 2 above; further, this 6 section shall not apply upon any street while it is set aside as a play street. 7 ii) No person riding upon any bicycle, coaster, roller skates, sled, toy vehicle, toy 8 scooter, or Shared Scooter as defined in Section 2 above, shall attach the same or 9 the person to any vehicle upon a public street, public property, or private property 10 that is publicly accessible. Little Rock, Ark., Rev. Code § 32-486 (1988) is amended to read as follows: 11 12 i) Every person riding a bicycle, or Shared Scooter as defined in Section 2 above, 13 upon a roadway shall be granted all of the rights and shall be subject to all the 14 duties applicable to the driver of a vehicle by the laws of this State declaring rules 15 of the road applicable to vehicles or by the Traffic Ordinances of this City appli-16 cable to the driver of a vehicle, except as to special regulations in this article and 17 except as to those provisions of laws and ordinances which by their nature can 18 have no application. 19 ii) For purposes of this subsection, within the corporate limits of the City, a Shared 20 Scooter, as defined in Section 2 above, is not classified as a toy, nor as a personal 21 assistive mobility device. 22 Little Rock, Ark., Rev. Code § 32-494 (1988) is amended to add the following subsection: 23 i) No person on a Shared Scooter as defined in Section 2 above shall ride upon a 24 sidewalk in a non-residential area, not specifically approved for which signage has 25 been placed by the City. Section 6. City Access of Scooter-Shared Operator Records. The City shall receive from a Scooter-26 27 Shared Operator which has any Shared Scooters operating within the corporate limits of the City, 28 anonymized fleet and ride activity data for all trips starting, including, or ending, within the corporate limits 29 of the City and, all ride activity resulting in an accident report, provided that: 30 a) To ensure the individual privacy, the anonymized fleet and ride activity is: 31 i) Provided to a local authority through an application programming interface, 32
 - subject to the Scooter-Share Operator's License Agreement for the interface, in compliance with a national data format standard such as the mobility data
- 34 specifications; and,

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ii) To the extent provided by law, the City shall treat such information as proprietary information, personally identifiable information, trade secrets, or information that

- 1 could create an unfair competitive advantage for any entity that operates pursuant 2 to this ordinance;
 - iii) Is treated by the City as a trade secret and proprietary business information; and,
 - iv) Is considered personally identifiable information; and,

v) Provided further, that for the limited purposes of the investigation into a State or Federal criminal matter, as certified to the Scooter-Shared Operator by a person with the rank of Major or above in the Little Rock Police Department, total, but discrete, non-anonymized information, about ride data, or user data, within a specifically identified area of the corporate limits of the City during a particular time frame, with a valid subpoena or other applicable court document.

Section 7. Future Limitation of the Number of Shared Scooters within the City. Nothing within the provisions of this ordinance shall be interpreted to mean that the City cannot limit the number of Shared Scooters that will be permitted to operate within the corporate limits of the City, provided that any such limitation shall be based upon objective criteria that the number in operation within the City poses a demonstrable public safety concern.

Section 8. Modifications to City Authority and Imposition of Business License and Franchise Fee.

- a) Any requirements imposed by this ordinance which are different from any provision of Arkansas State Law are enacted pursuant to the City's express legislative authority contained in 2019 Ark. Acts 1015, as amended as to the safe operation of an electric motorized scooter, and the presence of an electric motorized scooter on public property including, but not limited to, any public rights-of-way.
- b) Pursuant to the statutory authority granted to municipalities in Ark. Code Ann. §§ 26-77-101 to -103, as amended, the City hereby amends the appropriate of the City Business License Ordinances to impose a Business License of Seventy-Five Dollars (\$75.00) per scooter that operates within the corporate limits of the City, uses City right-of-way, or both.
- c) In addition to any Business License required, an annual Franchise Fee of Ten Thousand Dollars (\$10,000.00) shall be charged to an Operator for the use of one or more electric motorized scooters on public property.
- **Section 9.** *Severability.* In the event any title, section, paragraph, item, sentence, clause, phrase, or word of this ordinance is declared or adjudged to be invalid or unconstitutional, such declaration or adjudication shall not affect the remaining portions of the ordinance which shall remain in full force and effect as if the portion so declared or adjudged invalid or unconstitutional was not originally a part of the ordinance.
- **Section 10.** *Repealer.* All laws, ordinances, resolutions, or parts of the same, that are inconsistent with the provisions of this resolution, are hereby repealed to the extent of such inconsistency including, but not limited to Little Rock, Ark., Ordinance No. 21,700 (March 5, 2019).

PASSED: December 1, 2020 ATTEST:	APPROVED:
ATTEST:	AFFROVED:
Susan Langley, City Clerk	Frank Scott, Jr., Mayor
APPROVED AS TO LEGAL FORM:	, , .
Thomas M. Carpenter, City Attorney	
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